

## SOLUTION OVERVIEW

# EmailSmart™ + DupSmart™

Email threading and near-duplicate identification solutions

### Reduces review volume

Reduces reviewed volume by 8-20% without reducing reviewed content.

### Eliminates threading analysis

Allows reviewer to focus on substantive decisions.

### Simplifies review

Safely and effectively addresses lesser-included portions of threads.

### Works with existing technology

Works on top of the Relativity review platform.

Through the use of its proprietary **SmartSeries™** offerings, Lighthouse eDiscovery cuts clients' ediscovery costs by effectively and efficiently reducing the volume of data subject to review and automating workflows to analyze, categorize, and report on both relevant and privileged data. EmailSmart adds value to the SmartSeries by suppressing lesser-included portions of email threads and attachments to reduce the overall volume of data for review and the risk of inconsistent review decisions. DupSmart improves the efficiency of review by grouping similar documents together and highlighting the differences so that they do not have to be reviewed individually or in their entirety.

## What challenges are addressed?

Although deduplication has long been a standard cost-reduction strategy in ediscovery, it is rarely applied to email. This is because litigation support tools have not offered a simple, consistent, defensible solution to identify and suppress portions of email threads and attachments that are wholly contained within longer threads.

Email threading solutions offer some improvement, but they still require reviewers to analyze a detailed matrix of fields to determine which emails require more detailed eyes-on review and at what level. Evaluating these fields to arrive at a "review" or "do not review" decision takes up the reviewers' valuable time and distracts from the substantive issues that are at the heart of the document review.

Lighthouse's EmailSmart and DupSmart address these challenges by significantly reducing the volume of email that requires review, automating the threading analysis, and grouping the remaining emails together for maximum review efficiency. Utilizing information provided by the near-duplicate and threading identification within Equivio's threading tool, EmailSmart identifies the most inclusive emails in a thread—as well as all unique documents and attachments—and suppresses lesser-inclusive emails from review. This automated threading analysis and suppression capability has been designed to work on top of the Relativity review platform.

Reducing review volume without reducing reviewed content: **EmailSmart and DupSmart are the safe and effective way** of addressing lesser-included portions of email threads through a **simple, automated, and defensible process.**

# What is the benefit to you?

EmailSmart and DupSmart streamline and automate the Equivio decision matrix by performing the logical analysis on the various data points, suppressing the lesser-included email threads from review, and sorting the remaining email with a simple numeric value:

REVIEWID	EQV_DocType	EQV_Inclusive	EQV_EmailSetID	EQV_EquivSort	EQV_EquivSortAttach	EQV_DuplicateSu...	EQV_EquivThread	EQV_EmailSetID...
18	Mail		EQ000030	15 EE15.67.103.15#000015000015	EE15.67.103.15#15.B.15		15 E15.67.103.15	15
19	Mail		EQ000026	15 EE15.67.103#0001030000142	EE15.67.103#142.B.142		103 E15.67.103	15
20	Mail		EQ000033	15 EE15.67.103#0001030000103	EE15.67.103#103.B.103		103 E15.67.103	15
21	Mail		EQ000031	15 EE15.67#0000670000067	EE15.67#67.B.67		67 E15.67	15
22	Mail		EQ000029	15 EE15.67#0001220000122	EE15.67#122.B.122		122 E15.67	15
23	Mail	Inclusive Copy	EQ000037	13 EE13.66.31.49.13#0000130000014	EE13.66.31.49.13#14.B.14		13 E13.66.31.49.13	13

Reviewers typically analyze 10 or more data points to decide which documents need review.

EmailSmart_Include	EmailSmart_ID
Yes	29
No	
Yes	29
Yes	3
Yes	3
No	
Yes	30
No	
Yes	32

EmailSmart and DupSmart reduce these data points to just two, enabling faster review.

Reviewers are left to focus on making substantive decisions related to only the documents that need review.

In these ways, the simplification and automation features of EmailSmart and DupSmart result in an additional, immediately-realized savings over the course of a review, allowing review document reviewers to focus on email thread content instead of construction.

While only wholly-included email threads or attachments are suppressed in the most basic application of EmailSmart, DupSmart allows for greater adjustment as circumstances and data permit, including more complex constructions of inclusion and deduplication in suppressing documents. At all levels of suppression, the EmailSmart and DupSmart processes are traceable, reportable, and defensible. Custodian information for all thread versions is maintained throughout the process and reported for all documents undergoing analysis. If any questions arise during the course of production, suppressed versions of threads can be easily identified, retrieved, and processed for subsequent production.

Reducing review volume without reducing reviewed content—EmailSmart and DupSmart are the safe and effective way of addressing lesser-included portions of email threads through a simple automated and defensible process. This and other examples of efficient and effective workflow, process, and reporting are available through Lighthouse eDiscovery's SmartSeries.

## About Lighthouse

Lighthouse eDiscovery guides clients through every aspect of ediscovery, from the simplest projects to the most complex, risky matters. Our experienced, dedicated client teams deliver with high velocity, unparalleled quality, and a pragmatic focus on lowering overall ediscovery costs. We develop highly innovative applications built on leading third-party technology, making it more effective and easier to use, and we custom-engineer solutions to specific client requirements. Our client-aligned approach has enabled us to form long-term relationships with many of the world's leading corporations and top law firms who rely on Lighthouse to meet all of their ediscovery needs.

## Contact us to use these tools on your next case.

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