

# Unlock Relativity's Full Data Mining Potential

LayerCake™ is a patented application developed by JND that intelligently synchronizes results across Relativity's suite of analytics, amplifying your ability to locate key documents, cull junk and accelerate review.

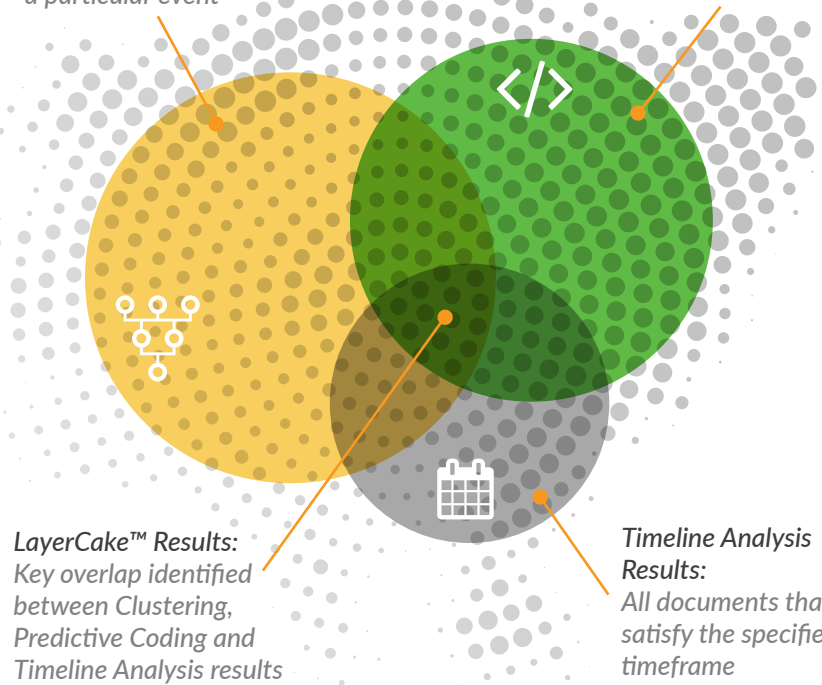
## How LayerCake™ Works

Using results from TAR, clustering, concept searching, and other queries performed in Relativity, LayerCake™ calculates a single priority ranking for each document. These priority rankings can then be used to uncover hidden pockets of data, isolate and promote key documents for urgent review, and suppress junk from the document set.

Each set of documents fed into the LayerCake™ engine acts like a ring on a Venn Diagram. As users submit results from various queries and analytics tools, document priority rankings are automatically adjusted based on the overlap between results.

**Clustering Results:**  
Interesting cluster of emails regarding a particular event

**Predictive Coding Results:** A subset of potentially "hot" documents



**LayerCake™ Results:**  
Key overlap identified between Clustering, Predictive Coding and Timeline Analysis results

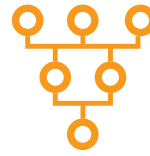
**Timeline Analysis Results:**  
All documents that satisfy the specified timeframe

# LayerCake™ can input results from:



## Concept Searching

Use concept searching to identify documents with contextual and semantic similarities.



## Clustering

Run clustering to index and discover like documents based on conceptual similarities.



## Search Term Analysis

Run search term analysis to identify and promote documents containing “hot” keywords.



## Communication Analysis

Find out who’s talking to who and target communications between key players.



## Predictive Coding

Use predictive coding to categorize your document set based on seed documents.



## Timeline Analysis

Promote documents created or sent during key time frames and demote those that fall outside of the responsive range.

# 1/10<sup>TH</sup>

The time to setup compared to typical analytics-based review

# 10X

Greater data reduction compared to only using search terms

# 3X

Greater richness than predictive coding

## In an antitrust case involving **3.5 million documents...**



LayerCake™ eliminated over 250,000 documents from the review queue within the first 24 hours



Documents promoted by LayerCake™ were 100x more likely to be responsive in a doc per doc review



LayerCake™ promoted 25,000 documents for immediate review, many of which proved critical to the case



JND’s client ultimately attributed \$2.5 million in savings to the LayerCake™ workflow

LayerCake™ is a proprietary application exclusively available in JND’s RelativityOne environment.

Contact JND eDiscovery for more information

[www.jndla.com/eDiscovery](http://www.jndla.com/eDiscovery)