

PII TOOLS

Software that detects personal information within data, so that you don't have to.

PII Tools for Relativity software helps our clients automatically detect personal and sensitive information, in data sets of any size.

How does PII Tools for Relativity work?

PII Tools for Relativity **supports all major native file formats**, images, spreadsheets, or text extracted by your data processing tool.

PII Tools for Relativity **applies machine learning** and **context-sensitive AI detectors to identify supported instances of personal information** within structured and unstructured data sets.



In addition to detecting instances of personal information (such as a name or address), it also **analyses the context in which words are being used within data to determine whether the data contains more subtle instances of personal information**. For example, it can differentiate between a natural person talking about their religious beliefs (classed as personal information) and a document which discusses religion in general (not personal information).



Is it more effective than searching for specific keywords or using “rule based” applications?

In a word, yes! Using keywords, such as lists of names, to find personal information can result in numerous false positives and it will not comprehensively detect all instances of personal information.

The definition of “personal information” goes beyond mere contact details and can include religious beliefs and sexual orientation. When detecting these types of personal information, the context in which certain words are being used can often be as relevant as the words themselves.



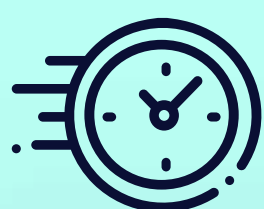
“Rule based” systems generally take a “one-size fits all” approach to extracting personal information from data. What works for one data set may not necessarily work for another as there is no consideration given to the context in which the words are being used.

The benefits of PII Tools for Relativity



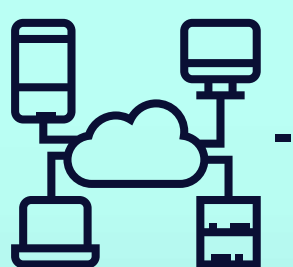
Accurate

Applies contextual AI to each document's content to achieve state-of-the-art accuracy and minimize false positives.



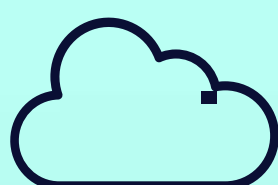
Fast

With a parallelized architecture to process big data quickly



Adaptable

Fully integrated with Relativity enabling you to seamlessly embed PII Tools for Relativity within your existing Relativity workflows



Simple

Automatically identify PII within your data set, supported by powerful reporting and dashboards



Secure

Runs directly within your existing infrastructure and does not require any access to external services

Use Case 1

Data Subject Access Requests (“DSARS”)

Responding to a DSAR requires wholesale detection of personal information within documents, which must then be disclosed to a Data Subject. Done manually this exercise can be costly and time consuming, as each individual document requires human review to determine whether it contains personal information.

PII Tools for Relativity simplifies this task, directing users to instances of personal information straight away and dramatically reducing the burden of the search.



Use Case 2

Breach Incident Response

To minimise the impact of a data breach incident, organisations must have a comprehensive response plan in place. A key component of this response plan is identifying what PII has been compromised as a result of the breach.

This exercise typically requires a team to sift through large volumes of documentation manually to locate instances of PII, which can be labour intensive, expensive and error prone. PII Tools reduces the workload by automatically identifying the personal and sensitive information within the data. This significantly speeds up an organisation's ability to notify affected parties of the breach and to confirm what data has been compromised.



PII Tools for Relativity integration

Relativity is the market leading eDiscovery platform, which enables users to review and manage large datasets. PII Tools for Relativity enables detection of personal and sensitive information directly within the Relativity platform meaning minimum distraction to your document review exercise.



PII Tools for Relativity can also be combined with Anexsys' Mask-it! to automatically redact the personal information identified, saving countless hours of manual redaction.

Pricing: We offer a per-document licence model, with flexible prepaid data packages that ensure you control the costs.

Want to find out more?

Contact us at:



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